

# Sports Week!

Now that you have decided which **SPORT** you are going to do research about this week, we would like you to **create an advert** for the **SPORT**.

Just like last week, you will need to think about **what makes a good advert**. We would like you to use the knowledge you gained last week and apply it to this week's task. You need to **motivate and inspire** more people to take part in your chosen sport.

Again, this could be for a newspaper, magazine or television. You will need to think about the following questions:

**How will you grab the reader's attention?**

**What information will you need to include about the sport? Use your mind map to help with this.**

**What age group are you aiming for?**

**What are the benefits of participating in this sport?**

To make your advert successful, you will need to include the following things:

A title and/or snappy slogan to make it sound interesting or exciting.

Interesting adjectives to describe what makes your chosen sport so good.

An intriguing question to draw the reader in.

A quote from someone already playing the sport describing the benefits.

Where and when the sport takes place so people can join. E.g. Tuesday evenings from 6pm – 7pm at the Taro.

How much will it cost to attend?

You can type your advert on the computer or write it by hand. Make sure you include a picture/drawing of your chosen topic.

**Don't forget to share it with us on J2E!**



**SoccerEds**  
Education through Soccer

The UK's first soccer related educational programme specifically designed for 3 - 11 year olds

**Our Philosophy & Vision**  
A modern company with traditional values.

Our aim at SoccerEds is not only to improve the children's motor skills but to deliver in partnership with parents and schools confident, well rounded, independent young people.

To provide a safe, structured, fun, educational environment where every child matters and every child is encouraged as an individual to unlock their full potential, ultimately creating 'better people, better players'

**GIRLS ONLY**  
**WEDNESDAY 4PM - 5PM**

For more information and to book a session please visit [www.soccereds.co.uk](http://www.soccereds.co.uk)

01273 822113



**CRASH COURSE**  
27-31 JULY

Held at: Tiptree Heath School  
Or Kelvedon St Marys School  
27th - 31st July: 9.30am - 11.30am

**Swim-With-Me**

- Maximum of 6 per class.
- Children grouped on ability
- 30 minute lesson everyday
- Individual days available @£8.50

Call us NOW on 08455 080990  
Bookings close 16th July 2015

[WWW.SWIM-WITH-ME.CO.UK](http://WWW.SWIM-WITH-ME.CO.UK)