

# *Instagram*

Picture & Video Sharing Site

Owned by Facebook



# *Insta*Facts

Facts about Instagram

# *Insta*Numbers

- 600 million monthly users (December 2016)
- Sharing 95 million photos and videos every day
- 50 minutes average time users spend on Instagram
- Second most popular messaging app
- 7 out of every 10 online shops advertise using Instagram



*Insta*Same

Similar to Instagram

# *Insta*Similar

- You Tube Account
- Musical.ly
- Snapchat



# Discussing the issues

- What are the benefits?
- What are the risks?
- What safe practice rules should users follow?



# *Insta*Terms

Terms of Use

- You must be at least 13 years old to use the Service.
- You may not post violent, nude, partially nude, discriminatory, unlawful, infringing, hateful, pornographic or sexually suggestive photos or other content via the Service.
- You are responsible for any activity that occurs through your account and you agree you will not sell, transfer, license or assign your account, followers, username, or any account rights. With the exception of people or businesses that are expressly authorized to create accounts on behalf of their employers or clients, Instagram prohibits the creation of and you agree that you will not create an account for anyone other than yourself. You also represent that all information you provide or provided to Instagram upon registration and at all other times will be true, accurate, current and complete and you agree to update your information as necessary to maintain its truth and accuracy.
- You agree that you will not solicit, collect or use the login credentials of other Instagram users.
- You are responsible for keeping your password secret and secure.
- You must not defame, stalk, bully, abuse, harass, threaten, impersonate or intimidate people or entities and you must not post private or confidential information via the Service, including, without limitation, your or any other person's credit card information, social security or alternate national identity numbers, non-public phone numbers or non-public email addresses.



# *Insta* Similar Terms & Conditions



- You Tube Account (13+ with parental permission)
- Musical.ly (13+ with parents permission)
- Snapchat (13+)



Eligibility . THE SERVICE IS NOT FOR PERSONS UNDER THE AGE OF 13 OR FOR ANY USERS PREVIOUSLY SUSPENDED OR REMOVED FROM THE SERVICE BY MUSICAL.LY. IF YOU ARE UNDER 13 YEARS OF AGE, YOU MUST NOT USE OR ACCESS THE SERVICE AT ANY TIME OR IN ANY MANNER.

No one under 13 is allowed to create an account or use the Services.



*Insta*Problems

Problems

# *Insta*Problem

- Children sign up below the age of 13 without their parents permission
- Problem because other users can use this information as a threat to try and bribe the child to over share photos or meet

## Solution

- Make sure you have your parents permission to use the site then no one can threaten to have your account removed because you are under 13

# *Insta*Problem

- Burglars use Instagram to see what goods can be stolen from a house



## Solution

- Don't include lots of expensive items in background of photos
- Keep account private

# InstaProblem

- Burglars use your chats or holiday photos to know when you are away from the home so they can burgle it



*Having  
a great  
time in  
.....*

## Solution

- Don't post holiday pictures until you have come home
- Don't tell others when you are on holiday
- Keep your account private

# InstaProblem

- People who want to harm children use the geo tags to discover where children play and hang out with their friends



## Geo Tagging

When you take a photo your mobile device tags the photos with its map location. This information is available to other viewers of the photo

## Solution

- Set accounts to private
- Remove geo tags from photos

[Remove the Geo Tag](#)



If this was your family photo who would you share it with?

# *Insta*Problem

- People over share publicly
- Can lead to identity theft where your pictures and information are used by others to create fake accounts

## Solution

- Be careful what you share
- Make your account private



# *Insta*Problem

## Solution

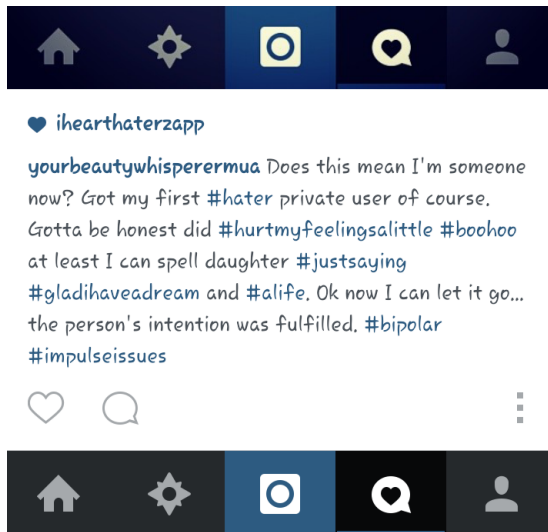
- People who want to harm children use Instagram too
  - Person pretends to have a connection to something you know about (school, hobbies etc)
  - Tries to get you to meet or overshare
- Make your account private
  - Friends you know are real only



# InstaProblem

## Solution

- People post hurtful comments that damage people self esteem (how people view themselves)
- Private account
- Real friends only
- Think before you post



If you share photos or videos of yourself at some point someone will say something hurtful. If you think this may be a problem for you then photo and video sharing images of yourself may not be for you.

# Discussing the issues

- What are the benefits?
- What are the risks?
- What safe practice rules should users follow?

Anything  
to add?



# *School Recommends*

- Get parents permission before using *Instagram*
- Make account private
- Only accept friends you know are real people
- Don't share your password
- Be careful what is in the background of your photo
- Don't **over** share (Personal info & holidays)
- Remove location information from photos
- Think carefully how you would feel before posting a comment 😊 **nasty comment** 😊 doesn't work

# Useful links

- [How to remove location information from photos](#)
- [Reporting abuse to Instagram](#)
- [Instagram advice for parents](#)
  
- These slides can be found [here](#)
- Photos used are from [pixabay](#) or screen shots